



Print Advice

In order to achieve vibrant and 'punchy' prints on Premium Matte 300 it is important to engage the **Matte Black** ink. If the Photo Black is engaged the image will be dull and lacking in vibrancy. The media/paper settings below will do this and should also lay down the correct amount of ink.

Quality - use standard rather than best quality. We find that in general 'best' quality does not improve the quality of the print, it can lay down too much ink which thickens fine lines, wastes ink and adds to the cost.

Use these settings in your printer dialogue box when printing

EPSON Printers

Media Type: **Photoquality paper (in the Matte Paper section)**
Mode: **Custom. Photo Enhanced** if printer is managing colours
Custom. Off, no colour matching if photoshop is managing the colours
(using an ICC profile)
Orientation: **Landscape**
Size Options: **Actual Size**

CANON Printers

Main. Media Type: **Matte Photo Paper**
Colour Intensity: **Auto** if printer is managing colours
Manual. Set. Colour Matching. None if photoshop is managing the colours
(using an ICC profile)
Orientation: **Landscape**
Page Sizing & Handling: **Actual Size**

Paper Size Settings

Use these settings when choosing the document size in your printer dialogue box

Your card

A7 (folding from A6)
A6 (folds from A5)
A6 Borderless*
A6 Landscape
A5 (folds from A4)
A5 Landscape
7x5" Folding
100mm²
140mm²
148mm²
150mm² Folding

Choose document size

Custom/User defined - Width 105mm Height 148mm
A5 (148mmx210mm)
A4 (210mmx297mm)
Custom/User defined - Width 105mm Height 297mm
A4 (210mmx297mm)
Custom/User defined - Width 148mm Height 420mm
Custom/User defined - Width 178mm Height 254mm
Custom/User defined - Width 100mm Height 200mm
Custom/User defined - Width 140mm Height 280mm
Custom/User defined - Width 148mm Height 296mm
Custom/User defined - Width 150mm Height 300mm

Borderless Printing - Most popular inkjet printers will only print borderless on A4 (folds to A5 card) any other size will have a border. The printer default border size varies but is usually 3mm to 5mm.

We have introduced *A6 Borderless cards to overcome this problem for A6 cards.

Print Orientation - All Paper Size Settings above are based on your design being set up in Landscape and the paper being fed into your printer on the short edge.