Pinnacle

GREETING CARD PRINT GUIDE

MATTE 230GSM

PRINT ADVICE

In order to achieve vibrant and 'punchy' prints on Pinnacle Matte 230gsm paper, it's important to engage the **matte black** ink. If the photo black ink is engaged, the image will be dull and lacking in vibrancy. The media/paper settings below will do this, whilst laying down the correct amount of ink.

QUALITY

We recommend using 'standard' rather than 'best' quality. We find that in general, 'best' quality does not improve the quality of the print. Instead, it can lay down too much ink, which thickens fine lines, wastes ink and adds to the cost.

Use these settings in your printer dialogue box when printing:

EPSON Printers

Media Type:	Matte Paper > Photo Quality Paper
Mode:	Custom > Photo enhanced if printer is managing colours Custom > Off > No colour matching if Photoshop is managing the colours (using an ICC profile)
Orientation:	Landscape
Size Options:	Actual size

CANON Printers

Media Type:	Matte Photo Paper
Colour Intensity:	Auto > If printer is managing colours Manual > Set > Colour Matching > None > If Photoshop is managing the colours (using an ICC profile)
Orientation:	Landscape
Page Sizing & Handling:	Actual size

Use these settings when choosing the document size in your printer dialogue box:

A7 (folds from A6)	Custom/User defined - Width 105mm Height 148mm
A6 (folds from A5)	A5 (148mm x 210mm)
A6 borderless*	A4 (210mm x 297mm)
A6 landscape	Custom/User defined - Width 105mm Height 297mm
A5 (folds from A4)	A4 (210mm x 297mm)
A5 landscape	Custom/User defined - Width 148mm Height 420mm
7x5" folding	Custom/User defined - Width 178mm Height 254mm
100mm square	Custom/User defined - Width 100mm Height 200mm
140mm square	Custom/User defined - Width 140mm Height 280mm
148mm square	Custom/User defined - Width 148mm Height 296mm
150mm square	Custom/User defined - Width 150mm Height 300mm

BORDERLESS PRINTING

Most popular inkjet printers will only print borderless on A4 (folds to A5 card); any other size will have a border. The printer default border size varies but is usually 3mm to 5mm.

*We have introduced A6 borderless cards to overcome this problem for A6 cards.

PRINT ORIENTATION

All paper size settings above are based on your design being set up in landscape and the paper being fed into your printer on the short edge.